

## **Biography: Jennie Price**

Jennie Price, a barrister by training, has been at Sport England since April 2007.

Under her leadership Sport England has seen the number of people regularly taking part in sport grow by 1.6 million people since London won the bid to host the Olympic Games in 2012 and, most recently, Jennie has led the team that commissioned the multi-award winning This Girl Can Campaign, which has received widespread support and acclaim.

Prior to joining Sport England, Jennie was the founding Chief Executive of WRAP (Waste & Resources Action Programme) who oversaw an increase in the UK's domestic recycling rate from 13 per cent to over 30 per cent.

Before heading WRAP, Jennie spent 17 years in the construction industry, first as a lawyer and then as Chief Executive of the Major Contractors Group and the Construction Confederation. Jennie has also written two text books on construction law.

Jennie is a Visiting Fellow at the Cranfield School of Management, Chair of the Lottery Forum and the Youth United Foundation. Additionally, in January 2017 she joined the Step Up To Serve Advisory Council, convened by HRH The Prince of Wales.